

# ENGAGING PSYCHOLOGY'S FUTURE

A 2025 APA PRESIDENTIAL INITIATIVE



Debra Kawahara, PhD

2025 APA President

## PSYCHED FOR SUCCESS

The field of psychology needs a larger, more diverse workforce to address growing population health needs.

You can make an impact by participating in this presidential initiative designed to excite high school and community college students about the field of psychology, inspire career exploration, and encourage further study.

### HOW YOU CAN PARTICIPATE

APA President **Debra Kawahara, PhD**, invites psychology educators and professionals to collaborate and participate in the Engaging Psychology's Future presidential initiative. The initiative aims to support 100 **Psyched for Success events** across the United States at high schools and community colleges.

#### WHAT YOU'LL DO

- Educators and psychology professionals will partner to plan and host the event.
- Hold conversations with students about personal journeys, education and careers to introduce them to the field, and inspire students to consider a psychology-related career.
- To measure impact, students will provide feedback to indicate their level of interest, and educational and career intentions.

#### BENEFITS OF HOSTING AN EVENT

- Excite students about psychology and the many career options.
- Connect schools, institutions, and organizations with APA.
- Cultivate networks that connect students with psychology professionals.
- Demonstrate commitment to community outreach.

Learn more about how to receive a \$300 gift card for event support, guidelines for participation, and how to get started by visiting our website.

### START PLANNING YOUR EVENT

[on.apa.org/engaging-psychologys-future](https://on.apa.org/engaging-psychologys-future)

